

**INTERIOR  
LIGHTING**



**SALES OFFICES WORLDWIDE**



[www.selux.com](http://www.selux.com)

**EXTERIOR  
LIGHTING**



**CORPORATE LIGHTING®**



**se'lux®**

Semperlux Aktiengesellschaft

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**se'lux®**

## COMPANY

The SELUX Group is a leading provider of professional lighting solutions. A family company that operates globally, we have developed and manufactured premium-quality light modules for the design of living environments since 1948.

Our activities focus on integral solutions for sophisticated architecture with our INTERIOR and EXTERIOR business segments. Our 'Corporate Lighting' business segment, with intelligent lighting technologies and optimized individual design concepts for holistic corporate identities, completes our portfolio.

As an internationally operational group of companies, we today generate more than 75 percent of our business outside of Germany, focussing on Europe and North America.

For us, openness and focus are complementary core values which also gave rise to our "Light. Ideas. Systems." philosophy. Use of premium quality components and the need to be ergonomic leads to high-quality products with a timeless design and maximum efficiency – SELUX products.

Optimal provision of light is our passion and we are driven forward in this by our love of details and the goal of continuous improvement. This we attain by means of competence, the courage to innovate and reliability.

We also assume responsibility for coming generations, a guiding principle that is evident in our products, processes or in the long-lasting relationships we enjoy with our customers.

The Executive Board  
Berlin, July 2011



## COMPANY KEY FIGURES

In 2010, we were able to realise some major, groundbreaking projects. In company management, we set out important succession plans and prepared the launch of a new ERP system for control of our business processes. By adopting more company shares in SELUX UK and LUDEC S.A.S, our group of companies will be directly strengthened, allowing strategic alignment to the international group of companies to be even more transparent. We approached the related challenge that technological change in our sector brings with it with a high degree of determination, thereby creating future-safe prerequisites for growth over the next few years.

We shall enter the immediate future with a high equity ratio and an excellent order situation. For the current year, 2011, the opportunity for two-figure growth is again within sight. With this stable basis, our aim is to overcome the ongoing technical challenges and the associated rising costs. LED technology, which is increasingly gaining a foothold in the market, will lead to the creation of more opportunities. We at SELUX are convinced this will provide a positive growth impetus for the lighting industry as a whole. To be able to participate in this growth however, above-average investment in the areas of research and development and sales and marketing is required over the next few years.

### SELUX GROUP Annual Statement 2010

#### Balance

Figures in TEUR	Assets		Liabilities
Capital assets	14.181	Equity	20.204
		Special items for	
Availabilities	11.504	investment grants	706
Receivabilities	12.994	Reserves	6.835
Liquid assets	4.194	Liabilities	16.012
Other assets	1.685	Other Liabilities	801

**Total assets 44.558 Total liabilities 44.558**

#### Profit and lost account

Figures in TEUR	2010	2009
Total operating performance	71.847	73.252
Other returns	1.354	1.550
Purchases	-29.138	-29.946
Personnel costs	-22.107	-22.168
Depreciation and amortisation of fixed assets	-2.086	-1.990
Other operating costs	-16.514	-16.536
Financial results	-568	-363

Results from standard business operations	<b>2.788</b>	<b>3.799</b>
Extraordinary profit / loss	-498	0
Taxes	-676	-1.102
Third party shares	-317	-514

**Results from SELUX Group 1.297 2.183**

## ABOUT US

### Semperlux Aktiengesellschaft, Berlin

#### Company founded

1948 by Hermann Bansbach in Berlin

#### Executive Board

Klaus-Peter Siemssen, Chairman  
Ulrich Misgeld



#### Supervisory Board

Wolfgang Jahke, Chairman  
Udo Bansbach  
Christian Lewandowski

#### 100-percent shareholder in Semperlux AG

Hermann Bansbach GmbH & Co. KG  
Managing director: Marion Beinike

#### Production plants

The SELUX Group of companies comprises of three locations in Germany, one in France and one in the USA.

#### Number of employees

486 (thereof in Germany: 266)

#### Sales offices

International sales is organised via our own companies and numerous agencies.

We also have a large network of external employees and trading partners within Germany.